



Why?

- Australians use a staggering 1.84 billion disposable cups each year and the majority go to landfill
- As we face climate change, addressing waste is paramount
- Plastic coffee cups and lids will be banned by February 2023 under Western Australia's 'Plan for Plastics'
- No disposable cup is 'good' that fits with the principles of a circular economy
- Any product that is manufactured, transported, used for minutes & discarded must be reconsidered
- Reduction of waste in the environment
- Reduction of harmful chemicals & microplastics in the environment & our bodies
- Increased revenue when customers dine-in
- Save money, storage space & waste disposal costs
- Reusable cups are COVID safe

The Commitment

The Shire of Denmark fully support the initiatives of Plastic Reduction Denmark WA and WA Plastic Free Places as a step towards Zero Waste which is a key pillar of the Shire's Sustainability Strategy.

For further information please visit the Shire website at: <https://www.denmark.wa.gov.au/residents/sustainability-and-biodiversity/zero-waste.aspx>



WA Plan for Plastics



How to start a mug Library



Shire of Denmark Sustainability Strategy



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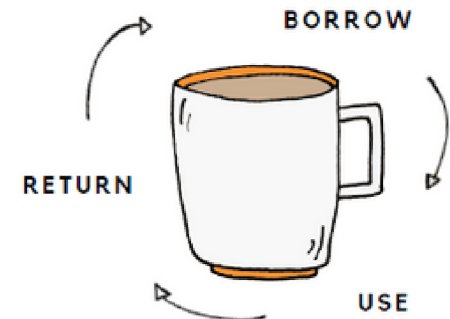


DISPOSABLE CUP FREE DENMARK



Mug Library

forgot your reusable cup?



DISPOSABLE CUP FREE DENMARK



Vision

- Elimination of disposable take away cups
- Inspiring other towns to make the change
- The return of 'Stop Sit Sip & Socialise'
- Increased sense of wellbeing & community connection
- Inspiring other behavioural changes that protects our fragile environment

Reusables preferred here



We're trying our best to phase out single-use packaging

THANKS FOR SUPPORTING US

How?

- Set up a 'Mug Library'we can provide you with a cup exchange starter kit - a basket of upcycled mugs & information posters for customers
- Set-up a station for the mug library box where your community can return used mugs.
- Loan cups on trust - or return and share mugs with participating cafe outlets (easy in a small regional town like Denmark!)
- Add a surcharge for single-use cups (like the supermarkets do for bags).

Tips on how to Engage your Customers

- Start having conversations with your customers about the State led changes and why it is important to you as a cafe owner
- Remember the facts - of 1000 adults interviewed in WA, 91% were not comfortable purchasing a disposable cup & support action to reduce plastic waste
- You can offer 'keep cups' to purchase; it is encouraged that good quality options are chosen to minimise these also becoming a waste issue

Put up information posters and formulate a cheat sheet for cup size & shots required.



A mug library is a great way to encourage your community to embrace reusables. A collection of mugs, cups or jars for people to borrow and return (like a library), instead of using single-use. It's especially handy for those regulars who forget their own reusables (you know the ones) or for people who come in for an unexpected takeaway.